

Biano Star

Draft provisions regarding the processing of personal data for Partners

1. We use the Biano Star service provided by Biano s.r.o., 041 46 905, with a registered office at Křižíkova 148/34, Karlín, 186 00 Prague 8, to obtain purchase ratings.
2. When processing personal data, we act as a data controller and the service provider as a processor.
3. In connection with the service, personal data is processed in the scope of the email address and phone number you provide in the order, as well as in the scope of the IP address, information about the purchased goods, the order and the content of the rating that you yourself publish. Personal data is processed for the purpose of sending you a form to obtain a rating, analysing it and creating statistics or aggregate ratings of the online shop and the products offered. These statistics and summary ratings do not contain personal data.
4. Participation in the evaluation takes place in accordance with the legal provisions on the basis of the purchase made in the eshop and at the same time on the basis of not refusing consent to the processing of personal data.
5. You can refuse the processing of your personal data at any time using the relevant link provided in all related email communications. You can also object to the processing using our common contact details. Not granting a rating shall in no way affect your ability to use our eshop to its full extent.
6. If you refuse the processing of your personal data, it will no longer be processed except where there is another lawful reason for processing (including to comply with legal obligations or to protect our legitimate interests).
7. For more information about the processing of personal data, please see [link to the eshop's data processing policy].